

The ultimate rebrand checklist.

Print

- Letterheads
- Comp slips
- Business cards
- Envelopes
- Staff handbooks
- Job contracts
- New starter/
staff welcome packs
- Client contracts

Digital

- Company website
- Google slides/Powerpoint
- Google docs/ Word docs
- Google image results
- PPC adverts
- Any partner websites you
might appear on
- SERP results; page titles
and meta descriptions
- Social channel profile pictures,
bios and tone of voice
- Email footers

Environment

- Office furniture to match
rebrand colours
- Signage
- Computer screensavers/
backgrounds
- Company phone backgrounds
- Mouse mats
- Uniforms
- Note pads
- Office stationery

Marketing materials

- Banner stands
- Tablecloths
- Flyers
- Exhibition stands
- Mugs
- Lanyards

Need some help with your rebrand?

Talk to the team at Access to transform your brand into a market leader.

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